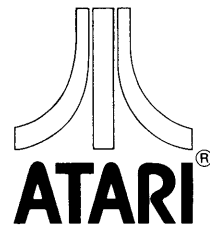


Computer Division



Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Dear Software Developer:

Thank you for your submittal to the ATARI Program Exchange (APX). We are now processing it for review and will notify you when we have decided which programs will be published in the next APX catalog.

APX is a new and exciting approach to consumer software, and its success is dependent upon the participation of people like yourself. We hope you continue the good work with your ATARI computer and wish you every success.

Sincerely,

A handwritten signature in black ink, appearing to read 'Paul Cubbage', written in a cursive style.

Paul Cubbage
Manager, Software Review
Software Acquisition Department
Personal Computer Systems

Computer Division

Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Richard Wiitula
798 Lakewood Drive
Marquette, MI 49855

Dear Richard,

I like your game very much. There were some problems when I play tested it with children. The negative numbers really threw them.

I made some changes both for game play and human interface. If you would do a few things I would be happy to publish your program

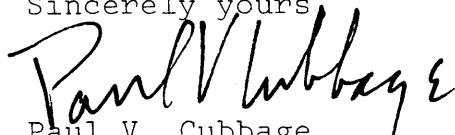
1. Implement the changes (or something similar) and check them out
2. Document the system using the enclosed author's guide

The suggested changes all have a remark which documents it and which begins

REM ** PVC MOD 8/1/81

The changed program is on Side B of the tape and a listing is enclosed. If you have any questions, please call me at (408) 745-5525.

Sincerely yours



Paul V. Cabbage
Manager, Software Review
Software Acquisition Department
Personal Computer Systems

Computer Division

October 14, 1981

Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Mr. Richard Wiitala
798 Lakewood Lane
Marquette, Michigan 49855

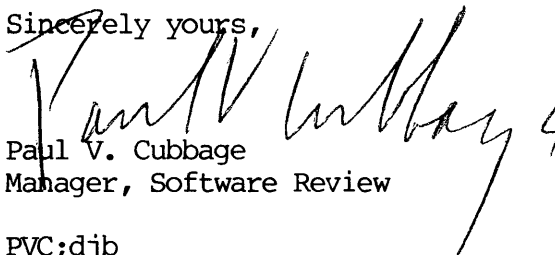
Dear Richard:

I am pleased to inform you that your program, "NUMBER BLAST," appears suitable for publication in the Atari Program Exchange (APX) catalog. The program and documentation have been forwarded to the APX editorial staff for final editing and production of a manufacturable version. They will be contacting you in the near future. When I am notified that all production and editorial steps are complete, your program will be considered accepted by APX and I will execute the agreement and forward your copy to you.

If we work together, the program should appear in the next issue of the catalog to be published December 1, 1981. Programs published for the first time in that issue are eligible for the quarterly prizes as well as the cash grand prize of \$25,000 to be awarded February 1, 1982.

If you have any questions, feel free to contact me at the above address or telephone (408)745-5525.

Sincerely yours,


Paul V. Cabbage
Manager, Software Review

PVC:djb
#2(B15)

Computer Division

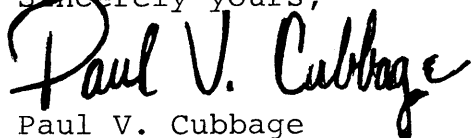
Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

October 27, 1981

Dear APX Author:

Enclosed is a biographical data sheet for you to complete.
We need this information to promote you and your program to
the public. The more facts you provide us with, the better.
(If you desire no publicity, please indicate this.)

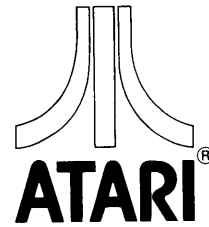
Sincerely yours,

A handwritten signature in cursive script that reads "Paul V. Cabbage". The signature is written in dark ink and is positioned above the typed name and title.

Paul V. Cabbage
Manager, Product Review

PVC/djb

Computer Division



Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

November 3, 1981

Mr. Richard Wiitala
798 Lakewood Lane
Marquette, MI 49855

Dear Richard:

I am pleased to inform you that your program Number Blast has won third prize in the Education category of the Atari Program Exchange Contest. The prize is \$750 worth (retail value) of Atari products. Enclosed are some current price lists to aid you in choosing your prizes.

Please inform me in writing as to your desires and I will do my best to expedite shipment to you. If you have any special needs or questions, you may call Karen Foley at (408) 745-4413.

I extend my congratulations to you on your fine effort and hope to see more programs from you in the future. You are also eligible for the \$25,000 annual grand prize, which will be announced February 1, 1982.

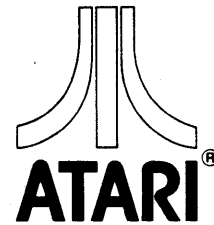
Sincerely yours,

Paul V. Cabbage
Paul V. Cabbage
Manager, Product Review
Home Computer Division
#35(A1)

Karen Foley
408-942-6579

R

Computer Division



December 1, 1982

Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Dear author,

Enclosed is your royalty check for sales of your product during the third quarter of 1982. I am happy to report that the total of royalties paid out by APX continues its rapid growth. Christmas sales are running at a very strong pace. Long time authors will also note that we are getting the checks out sooner after the close of the quarter. First time authors should be aware that initial royalty checks are commonly quite small. There are two reasons for this. The first catalog containing their product was only available for a few weeks before the close of the quarter so few people had heard of the program. The fiscal quarter ends after the first few weeks of the quarter, so there isn't much time to make sales.

APX has now moved into a much larger facility than the one we moved into last quarter. Our street address is now 3281 Scott Boulevard, Santa Clara, California 95051. In this new facility we have room to grow, and we need it.

Since most of our sales are through dealers, we have done some advertising of APX in the computer dealer trade papers. I am enclosing a copy of this first advertisement. It seems to be having the desired effect. You might be seeing this same advertisement elsewhere with different accompanying text.

You may have already noticed some other steps we have taken to help sales. "Tag lines" have now been added to all products; this means salespeople don't have to guess what the product does by its name, or refer to a catalog, which they may be out of. The window in the front of the box has been made much larger. For four products, Eastern Front, Galahad and the Holy Grail, Counter and Advanced Music System, we have produced an entirely new manual format as an experiment. The text is all typeset, in stead of run off on an Atari 825. A large, full color picture of a screen from the program shows through the enlarged window in the box. The back of the manual has a brief description of the product taken from the catalog. Also on the back is a photograph and some biographical notes on the author. So far the new format is being well received and we will continue to move major titles to it.

I have just completed a tour of Europe talking with Atari staff and dealers. There is already considerable interest in APX throughout the European user community; in some places APX has achieved near cult status. Demand for APX products is substantial wherever we are known. With the information gained from this trip, we are starting a program to develop the market for APX products in Europe.

This gives you an overview of what APX is doing to increase the market for your product. Please keep us informed about upgrades you have done on your current APX products, and new products you are developing. Also we would like to know what is happening in your part of the Atari community.

Congratulations on your royalty. I look forward to hearing from you soon on your current programming activities.

Sincerely,

A handwritten signature in cursive script that reads "Fred Thorlin".

Fred Thorlin

Director
Atari Program eXchange

Home Computer Division

May 25, 1982

Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Enclosed is your royalty check for the first quarter 1982. Each quarter we have seen sales increase to new records and we believe there is a good likelihood this trend will continue.

The major reason for the large increase has been our sales to dealers and the distribution network. They now account for the majority of APX sales and are growing, while direct sales to end users are fairly constant. In order to achieve this growth we have discounted the distribution price for significant volume purchases. Consequently, the royalty payments can not be inferred directly from the number of sales. APX royalties are computed, based on the revenue received by Atari minus the costs of media, etc.

This year has already included several events supporting APX authors. These include:

1. The award of the annual grand prize of \$25,000 to one of our authors.
2. The incorporation of color photographs of screens into the catalog.
3. The conversion of two APX titles to the Atari main product line.
4. The introduction of more colorful packaging for APX products.
5. The initiation of new distribution channels.
6. The distribution of quarterly prizes.
7. Several Awards of Merit presented at the annual awards ceremonies.
8. Full color ads have been taken out in BYTE, CREATIVE COMPUTING, COMPUTE and INTERFACE AGE recognizing the contributions of APX authors.

We are working actively in several other areas to increase APX sales even more. I hope the next quarter will bring many pleasant surprises in sales increases. If you have any questions, please contact me.

Paul V. Cabbage
Manager, Product Review

#35(A25)

Home Computer Division

Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

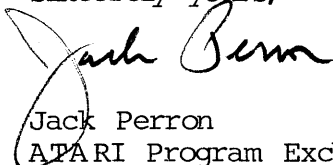
December 29, 1982

Richard Wiitala
798 Lakewood Lane
Marquette, MI 49855

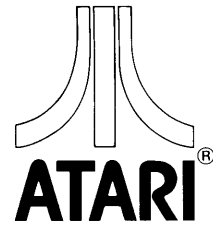
Dear Mr. Wiitala:

Enclosed you will find a copy of a review of your program, NUMBER BLAST. If you have any corrections regarding the review, you may wish to write to MicroSift directly.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Jack Perron". The signature is written in dark ink and is positioned above the typed name and address.

Jack Perron
ATARI Program Exchange
3281 Scott Boulevard
Santa Clara, CA 95051



January 24, 1983

Atari Incorporated
Consumer Product Service
1312 Crossman Avenue
PO Box 61657
Sunnyvale California 94088

Richard Wiitala
798 Lakewood Lane
Marquette, MI 49855

Dear Mr. Wiitala:

This letter is in response to your recent inquiry regarding "lockup" problems encountered with your ATARI Home Computer.

There is an observed problem in the BASIC interpreter which causes the computer to lock up occasionally during program editing. The problem is a result of a boundary condition in the tokenized BASIC program. When a line is shortened so that the end of the tokenized line falls on a page boundary in memory, BASIC sometimes fails to move the tokenized program across the boundary. The pointers, including the program counter, change correctly, to point to where the program should be. Since it is no longer there, BASIC attempts to execute garbage, with unpredictable results. The most usual result is a complete system lockup. There is no way to anticipate or recover from this, short of power-up, entailing loss of the resident program.

We recommend that a programmer doing extensive editing should save on a storage device every half hour or so, to minimize loss of programming efforts. If the freeze should occur several times while editing the same line, change the spacing on that line or separate it into two lines. A lockup which occurs under any other conditions than shortening or deleting a line, such as after the execution of a command, may indicate a hardware failure. Any freeze or lockup which occurs more than occasionally should be checked out by an authorized service center.

If we can be of further assistance, please do not hesitate to contact this office.

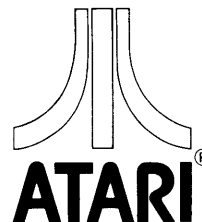
Sincerely,

A handwritten signature in cursive script, appearing to read 'Don Berns'.

Atari Customer Relations
1312 Crossman Avenue
Sunnyvale, CA 94086
800-538-8543 (outside California)
800-672-1404 (inside California)

sl

Computer Division
March 9, 1983



Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Dear author,

Enclosed please find your royalty payment for the last quarter of 1982. Sales continued quite strong so you will probably notice a substantial growth in your earnings. We are still having problems getting the checks to you as soon after the quarter as I would like for which I apologize. We are in the process of moving our operations onto a larger computer which should facilitate their prompt dispersal in the future. We are adjusting our payment schedule so that our catalog corresponds to a fiscal quarter. Because we hadn't done this in the past, people would get checks for their first few weeks of sales, think it was for a whole quarter, and depression would set in. You may recall that I discussed the problem in an earlier letter to you.

Enclosed is a copy of the APX Spring Catalog. You will note that the format has been substantially revised. This is our first quarterly update issue in which only the new programs are described at length. All of the offered programs are recorded in the tables. The update, as well as the preceding base issue, are three-hole punched so that they can be conveniently retained in three-ring binders. By splitting up the catalog this way, we can make them available to our customers at a lower price and still provide them with timely information. We now have so many programs, 170, that our customers would have had to plow through a lot of material they had already seen to locate the new material.

We are delighted with our second annual Atari Star Award ceremonies. Four of our authors and their guests spent three days with us as we endeavored to show our appreciation to them for their contributions to APX. More details of the activities are in the catalog. Still more coverage of APX authors is included the February 21, 1983, issue of People Magazine in an article entitled "Invasion of the Vidkids" (Karen Carpenter is on the cover).

Of immediate import to APX authors is that Jack Perron is acting as the Manager of Software Review. He is responsible for reviewing all submissions and updates and preparing them for reproduction. Jack has a strong background in education and writing and is also a published program author. I know you will enjoy dealing with him.

Eight more manuals have been converted to the typeset, custom cover format. We will continue doing these conversions as rapidly as our resources permit. We are also experimenting by producing a poster for the Getaway! product. Keep watching APX in the stores, and in a few months we hope you will see even more dramatic changes.

These are the highlights of what APX has accomplished over the last quarter. I hope they will all help APX to sell more of your program and make your program more useful to our customers.

Congratulations on your royalty. Please keep us informed on your programming activities, including sending me copies of any press coverage you, your product or APX get in your regional press.

Sincerely,

A handwritten signature in cursive script that reads "Fred Thorlin".

Fred Thorlin

Director
Atari Program eXchange

408 727-6691 Fred Thorlin

727-4450 Munk

234 95

279 95

Home Computer Division

March 26, 1983

Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Richard Wiitala
798 Lakewood Lane
Marquette, MI 49855

Dear Mr. Wiitala:

The Product Review staff is here to work closely with you in our mutual effort to make APX the leader in software products for ATARI computers. We are proud of our accomplishments and owe much of that pride to your fine programming efforts. As a software reviewer, I learned firsthand how much time and effort goes into the programming, documentation, and manufacturing of all APX products. I want to thank you for all your cooperation in the past, and look forward to working together to continue placing the best software possible into the hands of ATARI computer owners. We are here to help you make this as rewarding an experience as possible.

Of paramount importance to us is making sure that all our commitments to you are upheld. In the past two years, APX has grown considerably. There have been many changes and many moves. So there is a chance that some of you may have different printings of contract forms. To help us avoid future misunderstandings, we would appreciate your help in resolving this matter. Please send me a copy of your signed contract at your earliest convenience.

Another task confronting us currently is the compatibility issue, making sure all APX products can be moved from machine to machine as Atari introduces new computers. John Cardozo recently wrote you requesting information on your program's memory usage in an effort to head off unanticipated problems that might arise during the introduction of the ATARI 1200XL. I hope you are able to respond to his request and send back your completed checklist as soon as possible, if you have not done so already.

I look forward to working with you throughout 1983. If you have any questions, please feel free to contact me at (408) 727-6263.

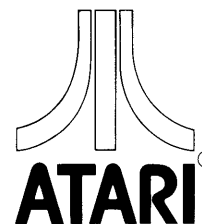
Sincerely,



Jack Perron
Acting Manager
Product Review
ATARI Program Exchange (APX)

JP:ks

Computer Division



Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

April 21, 1983

Richard Wiitala
798 Lakewood Lane
Marquette, MI 49855

Dear Mr. Wiitala:

The ATARI Home Computer Division is currently working on a revision of the ATARI BASIC cartridge. Among its features will be a bug fix which could have an effect on your APX program, depending on how you answer these two questions:

1. Does your program, in either cassette or diskette format, load and run with less than 16 bytes to spare in available RAM? (If your program is protected, remember to add to your last RAM total an extra 350 bytes dedicated to the protection procedures.)
2. Does your program contain any fixed-address USR calls to addresses near the top of memory?

If you answer "no" to both, then your program should run fine with either the old or new BASIC cartridge. Also, if you answer "no" to the first question but "yes" to the second -- meaning your program has fixed-address USR calls but doesn't fill available RAM -- it should also be fine.

If you answer "yes" to both, you will have to cut down your program by at least 16 bytes for it to work with the new BASIC cartridge.

In the revised ATARI BASIC cartridge, a method was used that adds 16 bytes to a BASIC file during tokenization. This should not bother the majority of APX BASIC programs. However, in a few large programs, the author may have included a fixed-address USR call to the top of memory. With the old cartridge, this would work fine. But with the new cartridge, the top of memory would automatically be shifted by 16 bytes. The USR call would then miss its mark. If your program seems to fit this description, you'll need to shrink it by 16 bytes and send us a revision.

To help keep track of things, please fill out the enclosed form, sign it, and include it when you send in your revision. If your program will run with both the new and old cartridges, simply fill out the form, sign it, and return it (no media required). We would appreciate your timely response, to help us see that your program remains active and its sales continue without interruption. If you'd like further information, please contact your product manager or me.

Sincerely,

A handwritten signature in cursive script, appearing to read "Jack Perron".

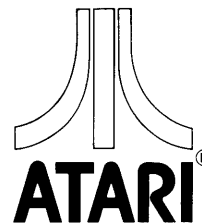
Jack Perron
Acting Manager
Product Review
ATARI Program Exchange
(408) 727-3263

JP:ks

ENCLOSURES:

BASIC Program Revision Form
Spring 1983 APX Catalog

Computer Division



Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Dear APX Author:

Since the ATARI 1200XL Home Computer was recently introduced into the ATARI product line, providing "upward compatible software" has become of concern to the ATARI Program Exchange (APX). Software written for the ATARI 400 and ATARI 800 is considered "upward compatible" only if it can be run on the ATARI 1200XL without any program or operating instruction changes.

The ATARI 1200XL Home Computer promises to be an exciting addition to our marketplace, offering even greater exposure for your software. APX is doing its best to bring your software to this expanded market.

Authors of products which fail to run on the 1200XL need to revise their programs to correct the incompatibilities. We may have to remove incompatible products which are not revised from the APX product line.

The vast majority of software written for the ATARI 400 and ATARI 800 Home Computers will run on the ATARI 1200XL without modification. Problems occur only if programs take advantage of programming "tricks" such as modifying memory at locations which were not advertised as part of user RAM, or jumping directly into the operating system at unadvertised entry points.

To determine whether your program will run on the ATARI 1200XL, please review the enclosed APX Software Compatibility Guidelines. When you complete the Guidelines, carefully review your code for incompatibility problems. Then take a moment to answer the enclosed APX Product Compatibility Checklist. Please return the completed Checklist to us as soon as possible even if you believe your software is upward compatible.

If you feel you have a compatibility problem, please notify your APX product manager immediately so we can schedule a revision of the program as soon as possible. Your assistance in this endeavor is greatly appreciated.

Sincerely,

A handwritten signature in cursive script that reads 'John J. Cardozo'.

John J. Cardozo
Sr. Product Reviewer
APX Software

APX Software Compatibility Guidelines

Violation of any of the following guidelines could cause a program to malfunction on the ATARI 1200XL. Programs written entirely in ATARI BASIC which do not use the PEEK or POKE instructions should have no compatibility problems. All other programs which do not deliberately attempt to violate one of the rules below are probably also compatible.

References are made in the following paragraphs to the Operating System User's Manual which is included with the ATARI Home Computer System Technical Reference Notes (CA016555, Rev. A, copyright 1982 ATARI, INC.). The notes can be ordered from your local ATARI Home Computer retailer or through ATARI by calling 800-538-8543 (in California 800-672-1404).

Note that the following paragraphs use the convention of preceding hexadecimal numbers with a "\$".

1) There are no "spare" locations in the operating system database. Memory locations \$0000-\$007F and \$0200-\$047F are reserved and should not be assigned to user variables or constants. For example, programs which assign values to the previously unspecified locations \$02C9-\$02E3 are likely to fail on the 1200XL.

2) "User accessible" variables (such as the left margin of text area, LMARGN at \$0052, and the cursor inhibit, CRSINH at \$02F0) have retained their original addresses. However, "internal" and "temporary" variables may have been moved, so no attempt should be made to access them. For example, PBUFSZ, previously at \$02DF, has been relocated.

Warning: NEWROW and NEWCOL, previously at \$0060 and \$0061, respectively, have been relocated. They are internal variables even though they are specifically referenced in the ATARI 400/800 BASIC Reference Manual.

3) System calls to operating system routines should use only "advertised" entry points and vectors. These addresses are provided in Appendix J of the Operating System User's Manual. Vectors labeled "for OS internal use only" (such as DISKIV), or found from scanning the operating system listing may have moved and should not be used.

4) No attempt to detect BASIC, PILOT, or other types of cartridges should be made. Since no documented procedures exist for doing so, revisions to these cartridges could cause such programs to fail. Similarly, no attempt should be made to execute a jump directly into cartridge ROM.

5) Programs should conform to the interfaces described in the Operating System User's Manual with regard to:

Power up initialization (coldstart).

RESET initialization (warmstart).

Interrupt processing.

System timer utilization.

I/O operations.

Floating point operations.

Memory management.

6) Programs should not rely upon "side effects" of system functions. The interface for each operating system function is documented; since "bonus" features such as finding a useful constant in a register upon return cannot be relied upon, they should not be used.

7) The "initialization values" given in section 6 of the early versions of the Operating System User's Manual are not valid for the 1200. They should not be relied upon.

8) No attempt should be made to access the hardware register PORTB, at memory location \$D301 (54017 decimal). Since the two game ports formerly controlled by PORTB have been eliminated from the 1200, it has been reallocated for other purposes.

NOTE: Many popular computer magazines and textbooks provide sample programs which break some of the guidelines presented above. One common example is the provision of so-called "useful POKE locations" for ATARI BASIC programmers without any mention of which variables are internal. Do not assume that a program will run on an ATARI 1200XL if it uses a technique from a published source that breaks any of the preceding guidelines. Use the Operating System User's Manual as the authoritative source if there is any doubt about the legality of a specific programming decision.

ATARI®

HOME COMPUTERS

SOFTWARE

HotSheet

APX
ATARI Program Exchange

HOME MANAGEMENT

1. Family Cash Flow
2. Family Budget
3. Weekly Planner
4. Recipe Search & Save
5. Stock Management
6. Family Vehicle Expense
7. Data Management System
8. Typit
9. Diskette Mailing List
10. Real Estate Cash Flow Analysis

PERSONAL DEVELOPMENT

1. Advanced Music System
2. Astrology
3. Keyboard Organ

ENTERTAINMENT

1. Salmon Run
2. Eastern Front
3. Galahad & The Holy Grail
4. 747 Landing Simulator
5. Downhill
6. Seven Card Stud
7. Outlaw/Howitzer
8. Avalanche
9. Attank
10. Quarxon
11. Block Buster
12. Phobos
13. Air-Raid!
14. Pushover

LEARNING

- *1. Number Blast
2. Letterman
3. Typo Attack
4. Spelling Genie
5. Counter
6. Monkey Up A Tree
7. Video Math Flashcards
8. Math UFO
9. The Magic Melody Box
10. Elementary Biology
11. Musical Computer
12. Word Search Generator
13. Music I Terms & Notations
14. Music III Scales & Cords
15. The Market Place
16. Music II Rhythm & Pitch
17. Mapware
18. Earth Science
19. Three R Math Classroom Kit
20. Metric and Problem Solving

SYSTEM/TELECOMMUNICATIONS

1. Chameleon Terminal CRT Emulator
2. Music Player
3. Mapmaker

HOT TITLES TO WATCH FOR

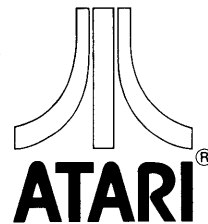
1. Getaway
2. Atspeller

TOP SELLING APX PRODUCTS BY CATEGORY

June, 1983.

Computer Division

June 1, 1983



Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

SUBJECT: Recalculation of APX Royalty Payment
for 4th Quarter 1982

Dear Author:

An additional royalty payment for sales of your product during the 4th Quarter 1982 is enclosed.

A recent review of materials and marketing costs during that period revealed significant savings affecting our calculation of your royalty. In all honesty, we feel the benefit of those savings should be passed along to the authors as soon as possible. The recalculation of royalties based on those savings has resulted in the enclosed check.

Should you have any questions, please feel free to call me at 408/727-6691.

Sincerely yours,

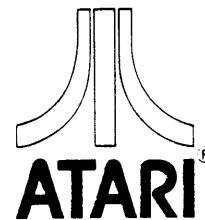
A handwritten signature in cursive script that reads 'Fred Thorlin'.

Fred Thorlin
Director
ATARI Program eXchange

JFT:djb

Enclosure: Check

Corporate Division



August 22, 1983

Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Dear Author,

Enclosed please find your royalty payment for the second quarter of 1983. Atari is just completing a major reorganization of its distribution channels. Distributors who are terminating their relationship with Atari have returned their inventories. For some titles this has resulted in more copies being returned than sold during the quarter. For those titles no check is enclosed and any overpayment of royalties on our part will appear as a deduction from future royalty checks.

APX has started producing products in a new, smaller package: a transparent container that holds the manual and media. Almost all new products will be produced in the new format and we are converting old products as fast as we can. The new size conforms to the dimensions of Atari's newer products so that dealers will be able to display APX products in their Atari display racks. We were able to retain the three-hole punching so that manuals can still be stored in three-ring binders. Response to the new packaging has been very, very good. APX sales continue to run ahead of last year's pace and we look forward to a spectacular holiday season.

The forthcoming fall issue of the catalog will be a new base issue containing write-ups of all the products we are promoting. Because of the large number of titles we now carry, we are obliged to cease listing many of our weaker titles to keep the catalog to a reasonable size. The titles we include will generally have shorter write-ups with better graphics. Our goal is to upgrade the public's sense of the quality of APX software, to stress its breadth and to sell these titles more aggressively.

Shortly after Galahad and the Holy Grail became available from APX, the Atari corporate legal and financial staffs developed a mania for the game. A similar problem is developing in coin-op engineering with a new APX game, Dandy; they have become keen on developing their own dungeons with the editor and challenging their friends. In the real world (outside Atari) the big hits are Dandy, Drawit, Galahad and the Holy Grail, Getaway!, Quarxon and Typo Attack.

Two former APX titles, Chris Crawford's Eastern Front (1941) and Greg Christensen's Caverns of Mars, are now available on cartridge from mainline Atari. Our next catalog will include Chris Crawford's latest performance. I think it is his best effort yet. It is a game of such depth that it has been placed in the Learning section of the catalog. Watch for it!

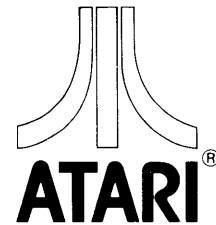
Congratulations on your royalty. Please keep us informed on your programming activities. I would appreciate receiving copies of any press coverage you, your product, or APX get in your region.

Sincerely,

Fred Thorlin

Fred Thorlin
Director
Atari Program eXchange

Computer Division



Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

November 22, 1983

Richard Wiitala
798 Lakewood Ln.
Marquette, MI 49855

Dear Mr. Wiitala:

We would like to offer you, as a current APX author, a chance to incorporate the features of one of ATARI's new peripherals into your software. At this time, we are prepared to loan either the CX 22 TRAKBALL or 1020 COLOR PRINTER.

If you agree to participate and the resulting revision of your program is accepted, you may also end up owning the peripheral. To qualify, read and sign the form enclosed. Your product manager says you are interested in the new ATARI CX 22 TRAKBALL. Please write that in, if it is your choice. Then return the signed form, and we will send you the peripheral as soon as it's available.

We look forward to your participation. If you have any questions, don't hesitate to call.

Sincerely yours,

A handwritten signature in cursive script that reads 'John Cardozo'.

1-800-538-8543

John Cardozo
Acting Manager, Product Review
ATARI Program Exchange
P.O. Box 3705
Santa Clara, CA 95055
(415) 727-3263

408 745-2000
408 727-2122

JC:kal

Enclosures

408 727 4450

Home Computer Division

Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

April 5, 1984

Mr. Richard Wiitala
798 Lakewood Lane
Marquette, MI 49855

Dear Mr. Wiitala:

Please find enclosed a royalty check #154665 for your APX
Program in the amount of \$100.09.

Thank you.

Sincerely,

A handwritten signature in dark ink, appearing to read "John Peeke-Vout". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

John Peeke-Vout
Vice President, Software Marketing